



## The CITYPAK Project:

High Sierra and the Chicago-based CITYPAK Project have partnered to design and distribute backpacks to the homeless.

Founded by Chicago philanthropist Ron Kaplan in 2012, the CITYPAK Project is a registered 501(c)(3) charitable initiative that provides a safe, convenient and versatile backpack uniquely designed to meet the constantly changing needs of the homeless.

Homelessness is all around us. Each year, millions of Americans experience homelessness due to a growing shortage of affordable rental housing and a simultaneous increase in poverty. Many of the homeless have jobs and you would never know they are without a home.

Over the last year, 2,000 CITYPAKs have been distributed in Chicago, IL. This year, the CITYPAK Project is expanding its distribution to other cities across the country. Distribution expansion plans include Boulder, CO and Maui, HI in 2013 and Boston, MA in 2014. We plan to continue to grow our initiative and distribute CITYPAKs to those in need all over the country. To see what we are up to and what communities we are visiting, please visit our website at [citypak.org](http://citypak.org).

## The CITYPAK:

Thoughtfully designed with the needs of the homeless in mind to make everyday life on the streets easier. The CITYPAK features:

- Ballistic nylon exterior to stand up to the elements
- A large capacity main compartment
- Large front and easy access side pockets
- Comfortable shoulder straps with adjustable sternum strap
- A waist belt for back support
- An integrated rain poncho to protect the pack and the wearer
- Theft deterrent webbing loops that allow the pack to be secured safely to its wearer
- Bottom webbing loops for bedroll, jacket, blanket, etc
- A buckle, Velcro, and cinch-top combo closure for added security
- Reflective webbing loop for safety
- Interior document pocket for important papers
- Discretely placed logo

